



EMMA 2024  
Malta  
Category: Best Distributor



**nominated for**

 **BEST DISTRIBUTOR**



# We are...

## THE #1 SUPPLIER OF "AS SEEN ON TV" PRODUCTS

& market leader in  
German-speaking  
countries

## A strong OMNI- CHANNEL sales company

Webshop & social  
media, DRTV, retail,  
international sales,  
printed media, direct  
marketing

## GLOBAL TOPSELLER

Our brands are in  
demand in over 40  
countries around  
the world

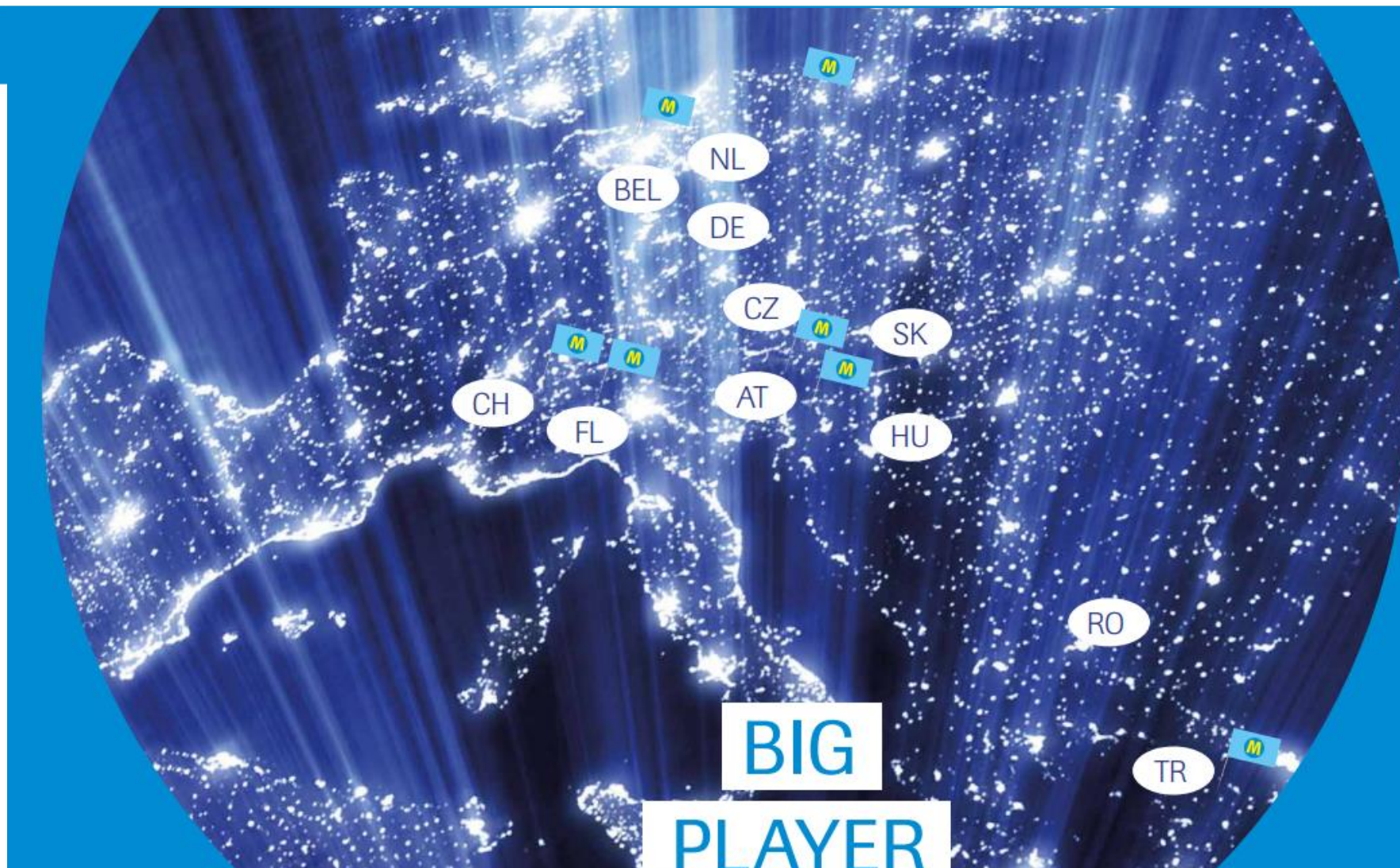
## MOVING IMAGE AT THE CENTER

Our infomercials  
generate awareness  
& have an enormous  
advertising impact

## PIONEERS with an innovative spirit

around **25**  
product innovations  
per year in six product  
categories





**11 core markets:** Germany, Austria, Switzerland, Liechtenstein (GAS), the Netherlands, Belgium and also Hungary, Czech Republic, Slovakia, Romania (CEE) and Turkey

MEDIASHOP IS ONE OF **THE LEADING DRTV \* PROVIDERS IN EUROPE**, AND  
THE **CLEAR MARKET LEADER IN GERMANY, AUSTRIA & SWITZERLAND**





## Our USPs

- Proactive sales across all platforms
- Management of product lifecycle
- Largest market share by volume
- Bulk purchasing capabilities
- Equitable terms for delivery and payment
- Innovative media strategies
- Collaborative distributor partnerships
- Our team is exceptionally dependable, adaptable, and quick to respond

**MEDIASHOP**





Over 500.000



Over 300.000



Over 120.000



Over 1.000.000



Over 150.000

Distribution: sales volumes



Over 600.000

# Top brands for top profits

Our established brands inspire millions of customers every day and are a constant in the TV world.

The MediaShop brand range covers a broad array of different categories and target groups.





## Advertising volumes



SINCE 2008

**LIVINGTON®**

Your expert for  
household, kitchen  
& climate control.

> 110 mn. €  
ADVERTISING  
VALUE



EXCLUSIVE SALES  
SINCE 2017

**PowerXL®**

With power to culinary  
masterpieces.

17 mn. €  
ADVERTISING  
VALUE



## Advertising volumes



SINCE 2004

**PLATINUM**

Because you love your car.

32 mn. €  
ADVERTISING  
VALUE



SINCE 2016

**HAMMERSMITH**

The efficient garden & handicraft solution for all.

18 mn. €  
ADVERTISING  
VALUE



SINCE 2018

**KENDOX**

Fitness made easier than ever.

8 mn. €  
ADVERTISING  
VALUE

## Advertising volumes



SINCE 2017

**HANDY LUX**

Practical LED power  
for any situation.

**6 mn. €**  
ADVERTISING  
VALUE



SINCE 2018

**PANCA**

The powerful light for  
more comfort and safety.

**11 mn. €**  
ADVERTISING  
VALUE



## Advertising volumes

SINCE 2018

**ROXY**

Beauty comes from within,  
personal care from Roxy.

6 mn. €  
ADVERTISING  
VALUE

SINCE 2021

**BELENA**

This is how wellness works.

3 mn. €  
ADVERTISING  
VALUE

SINCE 2019

**AQUADON**

Your expert for innovative  
sanitary solutions.

6 mn. €  
ADVERTISING  
VALUE

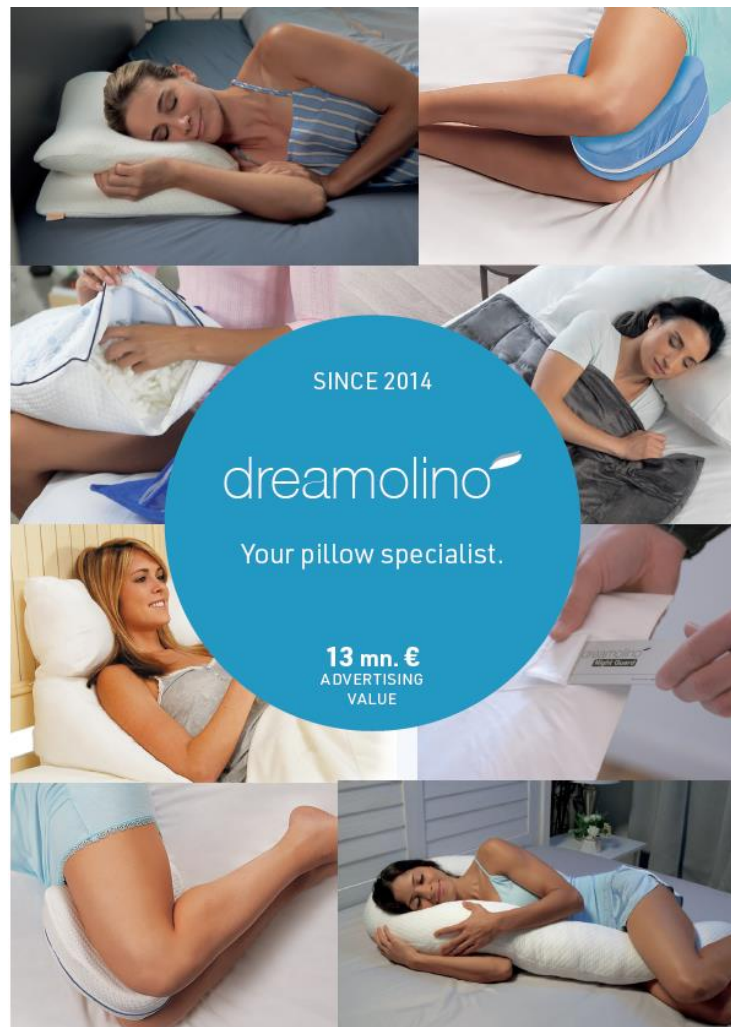
SINCE 2012

**pure 100**

100 % pure cleanliness.

9 mn. €  
ADVERTISING  
VALUE

## Advertising volumes



SINCE 2014

**dreamolino**

Your pillow specialist.

**13 mn. €**  
ADVERTISING  
VALUE



SINCE 2019

**OCTAsleep**

Sleep reinvented.

**19 mn. €**  
ADVERTISING  
VALUE



„95% of the products we  
source from MediaShop  
become bestsellers.“

„MediaShop knows  
how to sell products.  
Exceptionally good marketing.“

Let us inspire you too.

# Your MediaShop Product Management TEAM







Mediashop International Group GmbH (DE)

Mediashop GmbH (AT) | Mediashop Benelux B.V. (NL) | Mediashop Deutschland Vertriebs GmbH & Co. KG (DE) | Mediashop Logistik GmbH (DE)

Media Shop AG (LI) | Telemarketing International Kft. (HU) | Mediashop International Trading GmbH (AT)

Mediashop Schweiz AG (CH) | CPC Betriebs AG (CH) | Lakeside Brands GmbH (DE)



**Corporate Website:** [www.mediashop-group.com](http://www.mediashop-group.com)

**Online Shop:** [www.mediashop.tv](http://www.mediashop.tv)

Mediashop International Group GmbH | Von-Behring-Straße 6a | 88131 Lindau | Germany | [office@mediashop-group.com](mailto:office@mediashop-group.com)