

## **EMMA 2025 NOMINATION CATEGORY 6: BEST INNOVATION**

## **ACTIVE COMPRESSION PATENTED TECHNOLOGY**

#### More economic, more breathable! For everyone, for everything.

- **REVOLUTIONARY ACTIVE COMPRESSION TECHNOLOGY**
- UTILITY PATENTS ALL AROUND THE WORLD
- **CLINICALLY PROVEN**









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ACTIVEWEAR





CLINICALLY PROVEN

146 COUNTRIES PATENT APP.

SWISS INVENTION AND DESIGN

SWISS IMPROVES CIRCULATION MEDIC

COPPER INFUSION



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#### SANKOM HEADQUARTERS "AU PONT 1637" IN SWITZERLAND

SANKOM® WAS FOUNDED IN 2003 IN SWITZERLAND AND SPECIALIZES IN THE DEVELOPMENT OF INTELLECTUAL PROPERTY IN THE HEALTH AND MEDICAL FIELDS.

A TEAM OF **EXPERIENCED MEDICAL DOCTORS** AND PROMINENT FASHION DESIGNERS CREATING THE MOST INNOVATIVE PRODUCTS BASED ON **ADVANCED SCIENTIFIC CONCEPTS** THAT **IMPROVE PEOPLE'S LIVES** ALL AROUND THE WORLD.

SANKOM® DEVELOPS A PORTFOLIO OF UNIQUE UTILITY PATENTS THAT ARE SUCCESSFULLY MARKETED TO OVER 97 COUNTRIES AND HAVE WON A SERIES PRESTIGIOUS INTERNATIONAL AWARDS.

IN THIS PRESENTATION YOU WILL BE INTRODUCED TO **ONE OF OUR MOST REVOLUTIONARY INVENTION – SANKOM ACTIVE COMPRESSION PATENT SOCKS** WITH MULTILEVEL TARGETED ANATOMICAL AND GRADUATED TECHNOLOGY.

## SANKOM ACTIVE COMPRESSION TECHNOLOGY PATENTED WORLDWIDE

**UNITED STATES OF AMERICA** 







USA Utility Patent App. US-2021-0259892-A1



**USA Design Patent** D843708

atent



**EU Utility Patent** 003512524-0011

V



**EU Design Patent** EP3410877B



MEXICO



**MEXICO Utility Patent** 392354



**SOUTH** 

**KOREA Utility Patent** 10-2134086

GRANTED AND PENDING UTILITY PATENTS IN S BRAZIL,

INDIA, C TURKEY, AND OTHER COUNTRIES!



JAPAN



JAPAN Utillity Patent SOP114312JP



**CHINA** 

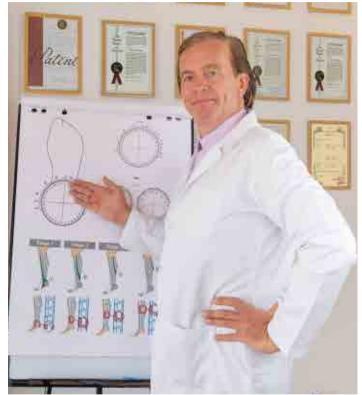
**CHINA Utility Patent** 207996262 U

**CHINA Design Patent** CN 304 148090

DR. MAZOURIK, INVENTOR OF THE **ACTIVE COMPRESSION SOCKS,** CHAIRMAN AND FOUNDER **OF SANKOM® GROUP** 

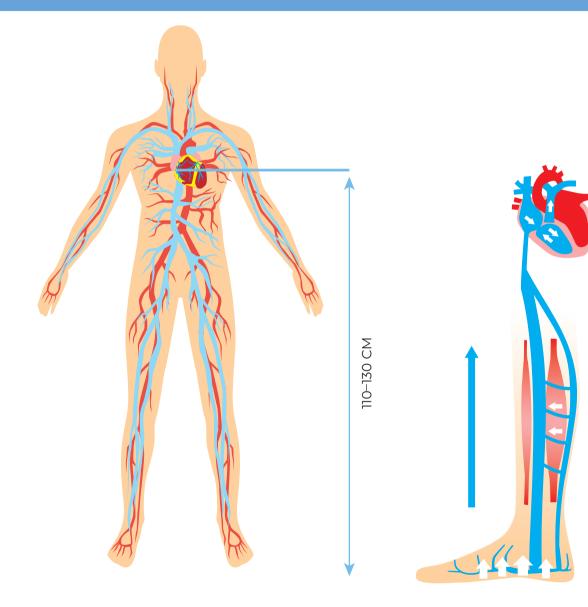


() SANKOM



#### **INNOVATION SOLUTION TO HELP THE HEART WORKS**

THE BLOOD PASSES THROUGH THE HEART, WHICH IS LOCATED 110-130 CM ABOVE THE FEET. BUT WHAT'S MAKING THE BLOOD CAPABLE TO RISE TO SUCH A HEIGHT?



## **SECOND HEART**

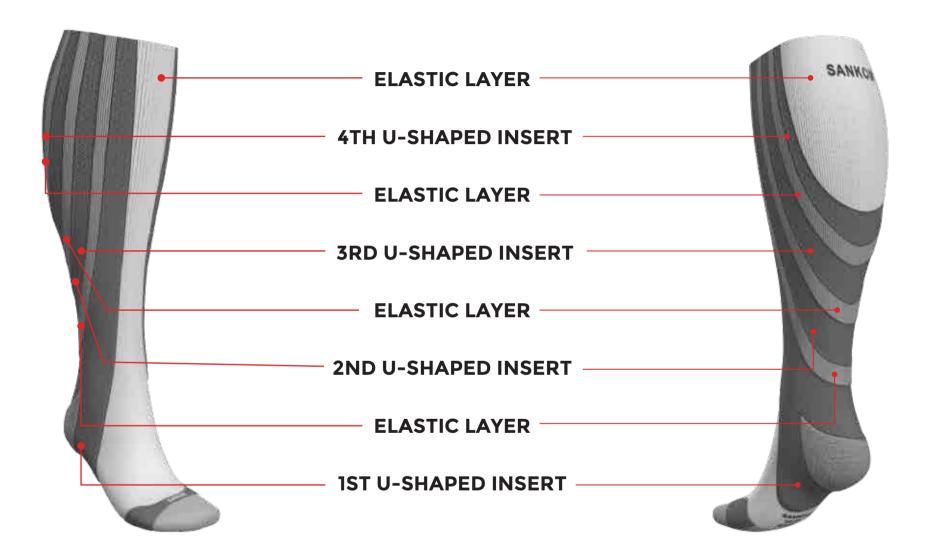
ONE OF THE MAIN MECHANISMS RAISING BLOOD TO THE HEART IS SHIN MUSCLE CONTRACTION, WHICH IS CALLED THE "SECOND HEART" PERSON.

WITH A SHORTCUT, MUSCLES PUSH BLOOD THROUGH THE VEINS FROM BOTTOM TO TOP, THAT IS, AGAINST THE FORCE OF GRAVITY. IN THIS CASE, THE VENOUS VALVE SYSTEM DOES NOT MAKE THE BLOOD GO DOWN.

ON THE FOLLOWING PAGES WE WILL SHOW HOW WE CAN HELP THE "SECOND HEART" TO FULFILL ITS FUNCTIONS



#### **ELEMENTS OF THE SANKOM LIGHT ACTIVE COMPRESSION SOCKS**



SANKOM® PATENT SOCKS HAVE ONE DOUBLE U-SHAPED INSERT AS WELL AS 3 SINGLE U-SHAPED INSERTS THAT IS CONNECTED BY ELASTIC LAYERS.



#### **UNIQUE FUNCTIONAL STRUCTURE**

Lack of elastic bands and circular compression of superficial veins.

First, (double) U-shaped insert designed for focused pressure on the arch of the foot and heel area, which allows you to push blood out of the foot and calcaneal region in the lower third of the lower leg.

Breathable materials provide excellent ventilation of the legs.

**Comfortable lining in the plantar region** is made by taking into account the anatomical structure of feet (minimizes friction during the walking time and elevated loads).

The **presence of a softening zone in finger** areas that prevents the appearance of blisters and calluses. Fourth U-shaped insert designed for focused pressure on the upper third of the leg (for the evacuation of blood from the upper third of the leg to the overlying venous system).

The **third U-shaped** insert **provides focused pressure on the middle third shins** (to evacuate blood from the middle third lower leg in the upper third).

Second U-shaped insert - for focused pressure on the lower third of the leg (for the evacuation of blood from the lower third of the leg into its middle third).

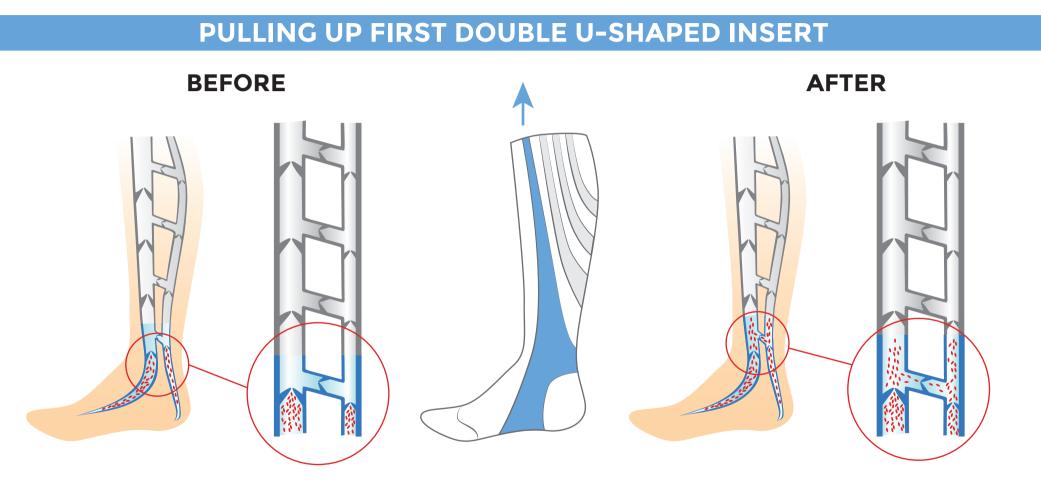
The **ankle protector** prevents dislocations and sprains.

The padded zone on heal provides comfort and amortization.

Active **arch support** hinders the development of plantar fasciitis.



#### **STAGE 1.** THE FOOT AND HEEL VEINS BLOOD EVACUATION.



INITIALLY, THE DOUBLE U-SHAPED INSERT IS PULLED IN THE VERTICAL DIRECTION. WHEREIN THERE IS A FOCUSED PRESSURE ON THE HEEL AREA, FROM WHERE VENOUS BLOOD IS PUSHED INTO THE LOWER THIRD OF THE LOWER LEG. THE VALVES OF THE VENOUS SYSTEM KEEP THEM A PUSHED-OUT PORTION OF BLOOD IN THE LOWER THIRD OF THE LEG.

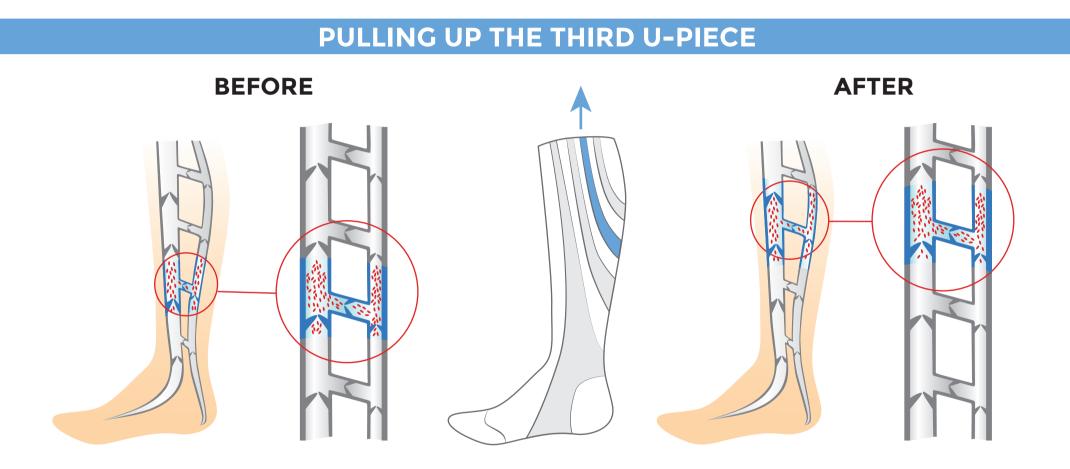
#### **STAGE 2.** THE LOWER THIRD OF BLOOD EVACUATION.

# **PULLING UP THE SECOND U-PIECE BEFORE** AFTER

THE SECOND U-SHAPED INSERT IS PULLED IN THE VERTICAL DIRECTION. WHEN THIS OCCURS, TARGETED PRESSURE ON THE LOWER THIRD OF THE LOWER LEG, THE VENOUS BLOOD IS PUSHED OUT OF THE LOWER THIRD SHINS IN THE MIDDLE THIRD. THE VALVES OF THE VENOUS SYSTEM KEEP THE PUSHED-OUT PORTION OF BLOOD IN THE MIDDLE THIRD OF THE LEG AND MOVE DOWN TO THE BOTTOM THIRD.

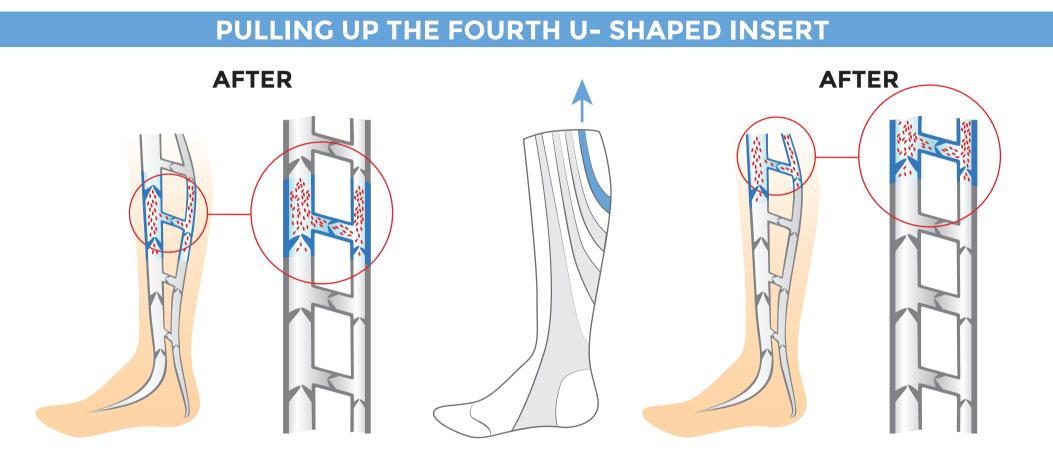


#### **STAGE 3.** THE MIDDLE THIRD BLOOD EVACUATION.



THE THIRD U-SHAPED INSERT IS PULLED IN THE VERTICAL DIRECTION. WHEREIN A FOCUSED PRESSURE IS ACHIEVED ON THE MIDDLE THIRD OF THE LEG FROM WHERE VENOUS BLOOD IS EXPELLED IN THE UPPER THIRD. THE VALVES OF THE VENOUS SYSTEM KEEP THIS PORTION OF BLOOD IN THE UPPER THIRD OF THE LEG AND PREVENT IT FROM FALLING BACK.

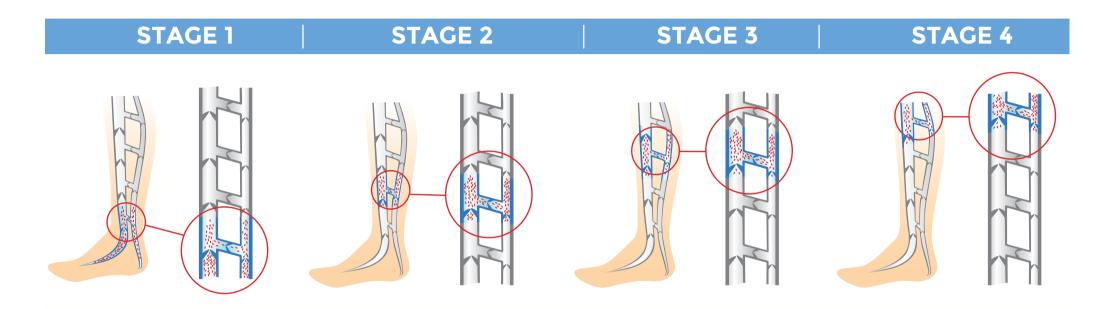
#### **STAGE 4. THE UPPER THIRD BLOOD EVACUATION.**



THE FOURTH U-SHAPED INSERT STARTS TO WORK IN THE VERTICAL DIRECTION. WHEREIN THERE IS A TARGETED PRESSURE ON THE UPPER THIRD OF THE LOWER LEG. DEOXYGENATED BLOOD IS PUSHED OUT FROM THERE INTO THE OVERLYING VENOUS SYSTEM. THE VALVES OF THE OVERLYING VENOUS SYSTEM OF THE LOWER LEG RETAIN THIS PORTION OF BLOOD, NOT LETTING IT MOVE DOWN.

#### ● SANKOM®

#### STAGES OF THE EVACUATION OF VENOUS BLOOD FROM THE LOWER EXTREMITIES WHEN WALKING AND ACTIVE MUSCLE CONTRACTION



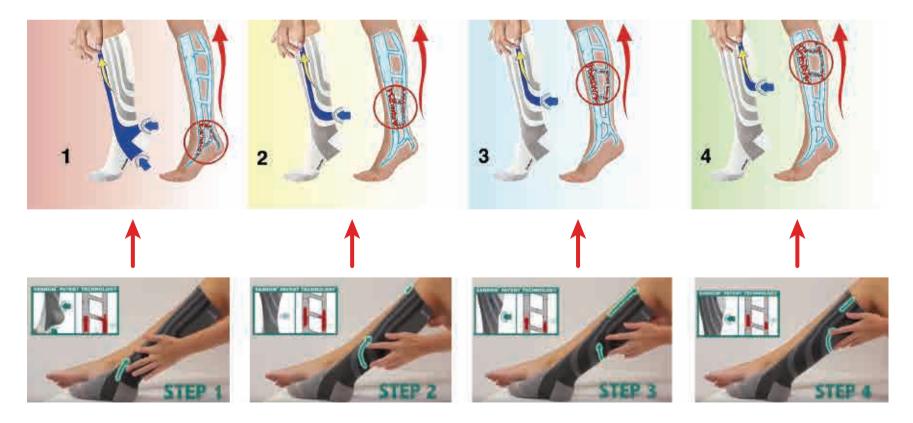
DEOXYGENATED BLOOD PUSHES OUT THE HEEL AREA IN THE LOWER THIRD OF THE LOWER LEG. VENOUS VALVES KEEP A PORTION OF BLOOD IN THE LOWER LEG. DEOXYGENATED BLOOD PUSHED OUT THE LOWER THIRD IN THE MIDDLE OF THE LOWER LEG. VENOUS VALVES KEEP THE BLOOD VOLUME AND DON'T SINK INTO THE LOWER THIRD OF THE LOWER LEG.

DEOXYGENATED BLOOD RUNS FROM MIDDLE THIRDS TO UPPER THIRD SHINS. VENOUS VALVES KEEP THIS BLOOD IN THE UPPER THIRD OF THE LEG. DEOXYGENATED BLOOD MOVES FROM THE TOP THIRD OF THE LEG IN THE OVERLYING VENOUS SYSTEM. VENOUS VALVES KEEP THE PUSHED PORTION OF BLOOD.



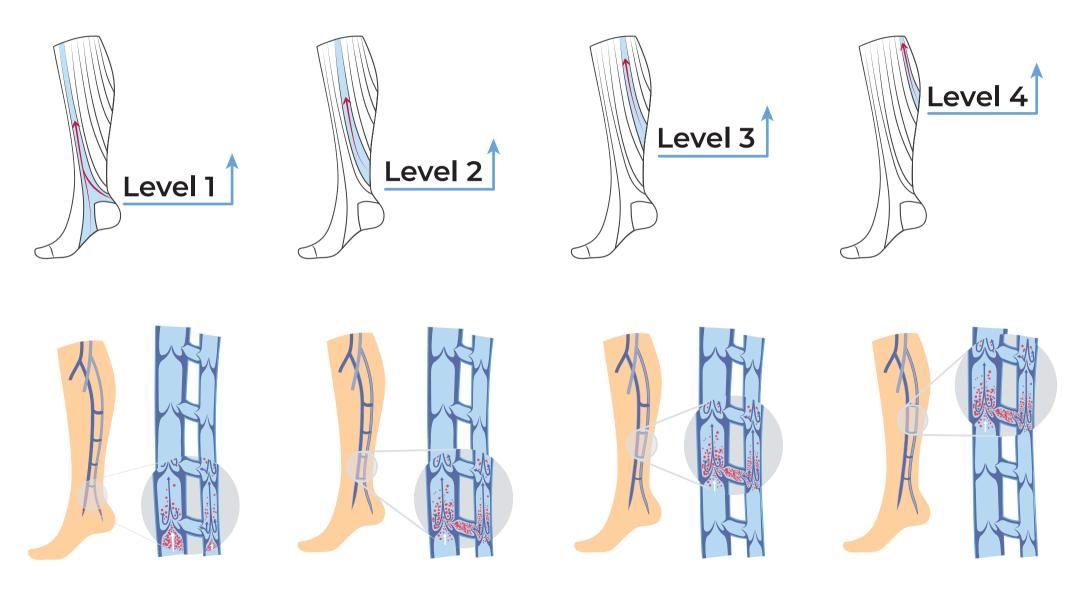
## UNLIKE OTHER ORDINARY COMPRESSION SOCKS, SANKOM LIGHT PATENT SOCKS USE UNIQUE ACTIVE COMPRESSION TECHNOLOGY

THE SANKOM LIGHT ACTIVE COMPRESSION PATENT SOCKS ARE DEVELOPED BY THE RENOWNED SURGEON - DR. SERGE MAZOURIK FROM SWITZERLAND AND FULLY DESIGNED BY HUMAN ANATOMY. EACH OF THE 4 GRADUAL AND TARGETED COMPRESSION LINES HAS SPECIAL FUNCTIONALITY AND CORRESPONDS TO EACH LEVEL OF BLOOD CIRCULATION.



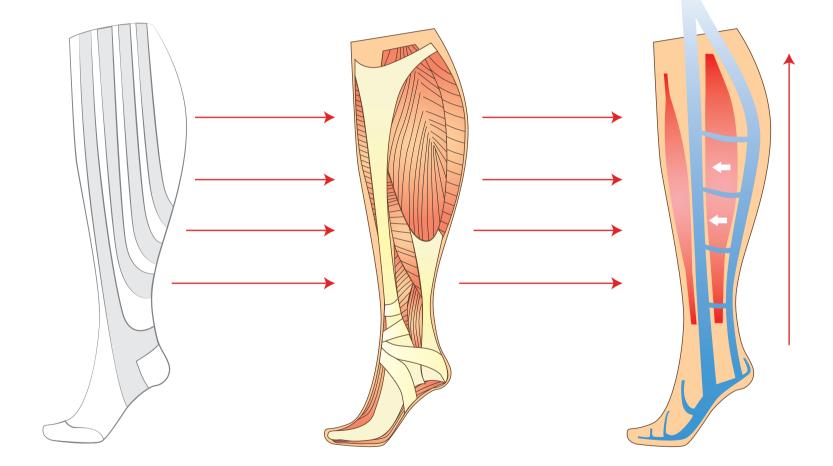
#### ... MULTILEVEL ANATOMICAL TARGETED AND GRADUATED COMPRESSION

## WHAT DOES MULTILEVEL COMPRESSION MEANS?



#### ... MULTILEVEL ANATOMICAL TARGETED AND GRADUATED COMPRESSION

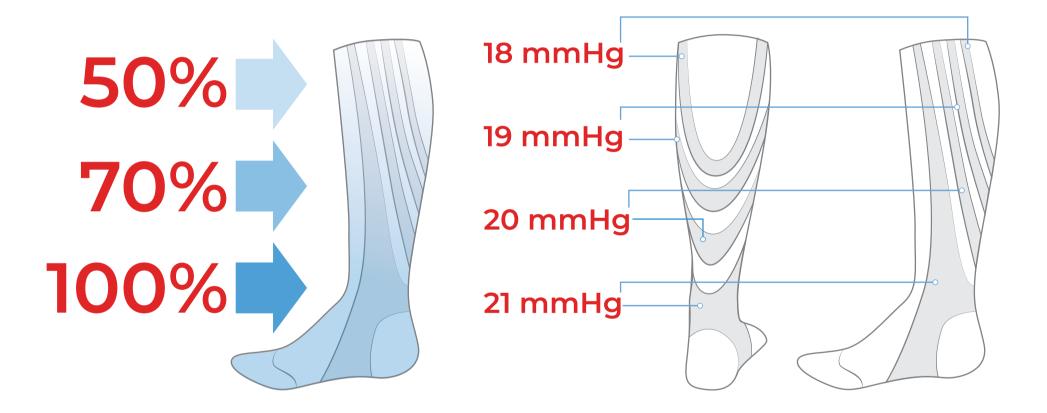
#### WHAT DOES ANATOMICAL TARGETED COMPRESSION MEANS?



**UNIQUE ANATOMICAL DESIGN** PROVIDES THE NECESSARY LOWER LEG SUPPORT TO IMPROVE BLOOD FLOW AND REDUCE POTENTIAL SWELLING FROM ALL DAY SITTING OR STANDING.

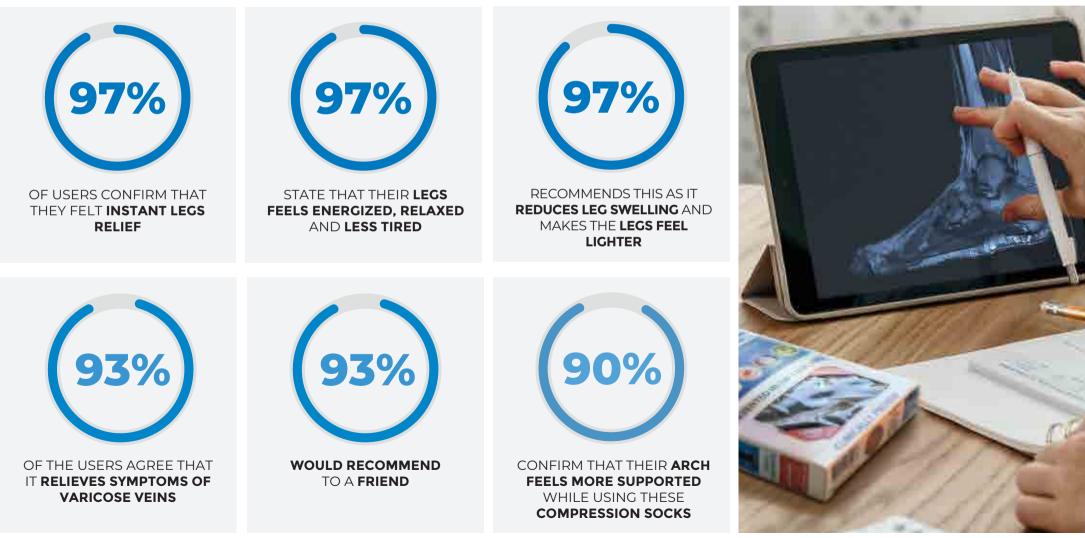
#### ... MULTILEVEL ANATOMICAL TARGETED AND GRADUATED COMPRESSION

## WHAT DOES GRADUATED COMPRESSION MEANS?



#### **GRADUATED COMPRESSION EFFECT IMPROVES BLOOD CIRCULATION**

## CLINICALLY PROVEN **INDEPENDENT CLINICAL STUDY NCT03445091 (REGISTERED IN THE USA NATIONAL LIBRARY OF MEDICINE)** THE SANKOM® LIGHT PATENT SOCKS ARE CLINICALLY PROVEN TO:



## CLINICALLY PROVEN **INDEPENDENT CLINICAL STUDY NCT03445091 (REGISTERED IN THE USA NATIONAL LIBRARY OF MEDICINE)** THE SANKOM® LIGHT PATENT SOCKS ARE CLINICALLY PROVEN TO:



## WHAT IS THE DIFFERENCE BETWEEN ORDINARY COMPRESSION SOCKS AND SANKOM® LIGHT PATENT SOCKS?

#### ORDINARY COMPRESSION SOCKS



> HELP FIGHT THE VENOUS INSU FFICIENCY IN LOWER LIMBS.

PROVIDES ONLY CIRCULAR COMPRESSION, WHICH DO NOT ASSIST THE FUNCTIONING OF SUPERFICIAL VEINS.

DO NOT HAVE ANATOMICALLY DESIGNED LONGITUDINALLY IMPLEMENTED U- SHAPE INSERTS.

PERMANENT CIRCULAR COM-PRESSION IMPACT CAN LEAD TO VIOLATION OF VESSEL'S SELF-REGULATION AND ITS NATURAL TONE.



**SANKOM® PATENT SOCKS** 

- ELIMINATE THE CAUSE OF VENOUS INSUFFICIENCY AND INTRAVENOUS HIGH PRESSURE OF LOWER LIMB, IN ADDITION EFFECTIVELY REDUCE IT'S EFFECT.
- TARGETLY PROVIDE LONGITUDI-NAL COMPRESSION (RATHER THAN CIRCULAR), WHICH IMPROVES BLOOD FLOW IN SHINS.
- MADE WITH ANATOMICALLY DESIGNED LONGITUDINALLY EMBEDDED U-SHAPE INSERTS THAT DO NOT RENDER PERMA-NENT CIRCULAR COMPRESSION ON THE SHIN, BUT HELP ENSURE ITS PERIODIC LONGITUDINAL COMPRESSION.
- IN ORDER TO IMPROVE VENOUS OUTFLOW, THE SHIN CAN BE PERIODICALLY LONGITUDINAL AND GRADUAL SQUEEZED FROM DOWN TO TOP.

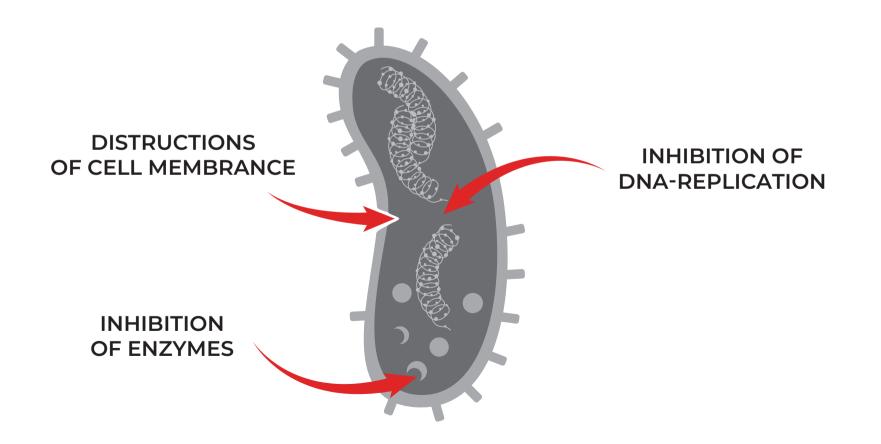


#### **ANTI-BACTERIAL COPPER TECHNOLOGY**

COPPER IS THE MOST NATURAL WAY TO STAY FRESH, EVEN AFTER LONG EXRECISE ! IT HELPS ELIMINATE BODY ODOUR BY PRE-VENTING THE GROWTH OF ODOUR-CAUSING MICROBES, IDEAL FOR SENSITIVE SKIN.

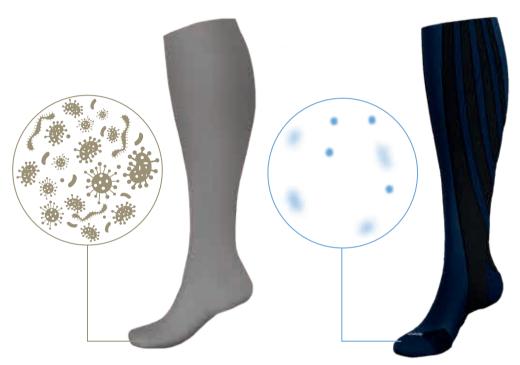
COPPER HAS UNIQUE ANTIMICROBIAL PROPERTIES AND IS PROVEN TO PERMANENTLY KILL INFECTION-CAUSING BACTERIA, SAFE FOR HUMANS AND THE ENVIRONMENT. COPPER DESTROYS 99.9% OF HARMFUL BACTERIA.

#### HOW COPPER WORKS IN CONTACT WITH BACTERIA



## COOPER ANTIBACTERIAL SOCKS TECHNOLOGY

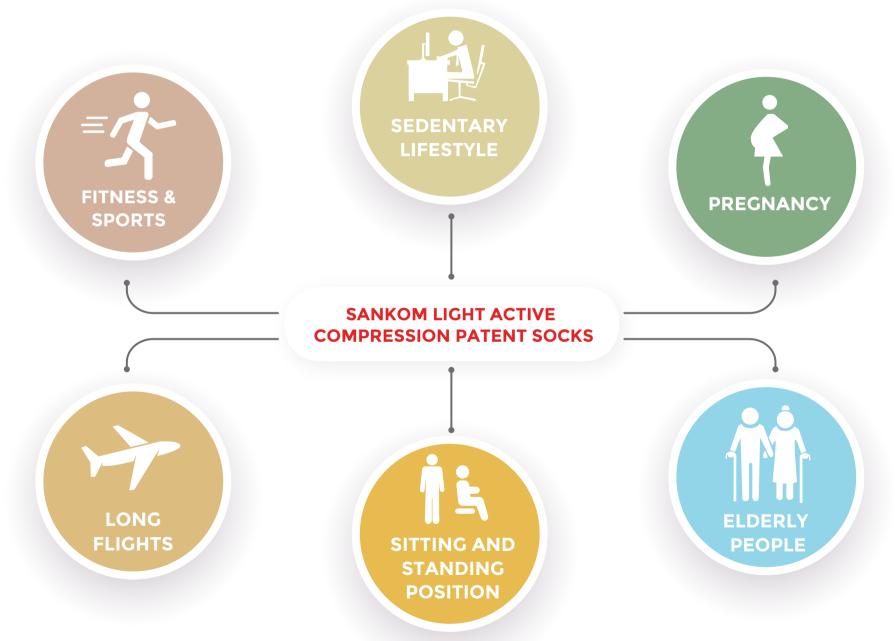
ORDINARY SOCKS SANKOM LIGHT PATENT SOCKS



✓ KILLS 99% BACTERIA
 ✓ HELPS PREVENT INFECTIONS
 ✓ REDUCES ODOR
 ✓ CALMS RASHES AND IRRITATIONS

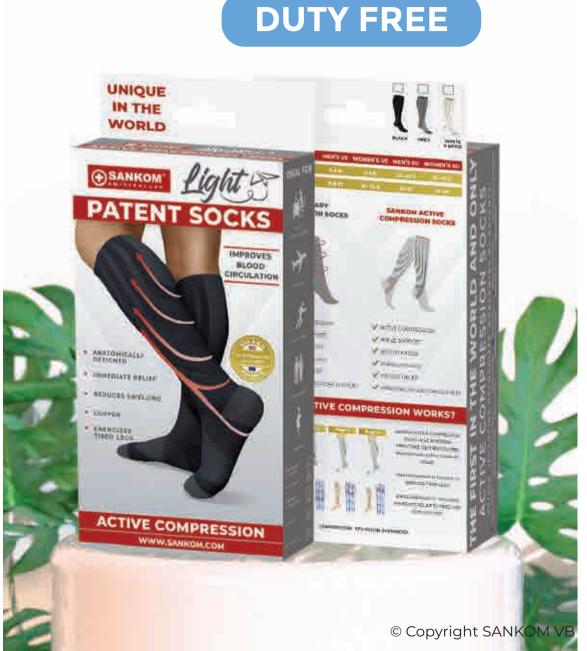
SANKOM SOCKS HAVE EXCEPTIONAL ANTIBACTERIAL, ANTIFUNGAL AND ANTIVIRAL PROPERTIES.

## SANKOM LIGHT ACTIVE COMPRESSION PATENT SOCKS ARE RECOMMENDED FOR



#### **NEW GENERATION TRAVEL SOCKS FOR ALL**





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#### **LOGISTICS INFORMATION**

#### **PACKED WITH BOX**



#### **Master Carton:**

Qty - 60 units, N.W.:11kg / G.W.:7.2 kg

Sizes Master Carton: 52.5 x 22.8 x 38.4 cm

#### Pallet:



Qty - 32 cartons, (1 920 units) G.W.: 230.4 kg

Pallet size: 110 x 110 x 170 cm



#### Quantity / 20' Container:

10 pallets / 320 cartons / 19 200 socks



#### Quantity / 40' Container:

20 pallets / 640 cartons / 38 400 socks





Inner box 1 unit 10.5x3.8x19.2 cm

#### **CUSTOM PACKAGING OPTIONS CLASS I**

OUR PACKAGING, DEVELOPED BY A GROUP OF DESIGNERS, CARRIES A LARGE INFORMATIONAL LOAD AND ATTRACTS VISUALLY.





#### **CUSTOM PACKAGING OPTIONS CLASS IIa**





#### **SANKOM SOCKS LINE CLASS IIa**

#### **COMPRESSION LEVELS FROM 25-28 MMHG**

THESE DEVICES TEND TO EXCHANGE ENERGY WITH A PATIENT IN A THERAPEUTIC MANNER OR ARE USED TO DIAGNOSE OR MONITOR MEDICAL CONDITIONS. THEY ARE GENERALLY INVASIVE BUT ONLY LIMITED TO NATURAL ORIFICES. IF THIS KIND OF DEVICE IS IN SOME WAY POTENTIALLY HAZARDOUS TO A PATIENT, IT AUTOMATICALLY BECOMES CLASS IIB.



SANKOM PATENT ACTIVE COMPRESSION SOCKS BELOW THE KNEE SANKOM PATENT ACTIVE COMPRESSION SOCKS UP TO THE KNEE





SANKOM PATENT ACTIVE COMPRESSION THIGH HIGH SANKOM PATENT ACTIVE COMPRESSION FULL STOCKING

#### **IN DIFFERENT COLOR OPTIONS**



#### **ACTIVE COMPRESSION PATENT THIGH HIGH CLASS IIA**





- IMPROVE BLOOD CIRCULATION
- ANATOMICALLY DESIGNED
- IMMEDIATE RELIEF
- ANTI-BACTERIAL COOPER TECHNOLOGY
- COMFORT ALL DAY LONG
- HIGH QUALITY MATERIAL
- BREATHABLE AND HYPOALLERGENIC
- REDUCES SWELLING AND HEAVINESS
- ENERGIZES LEGS
- PADDED TOE AREA
- EXTRA ANKLE SUPPORT

COMPRESSION LEVELS FROM 25-28 MMHG

#### **ACTIVE COMPRESSION PATENT LIGHT SOCKS CLASS IIa**





- IMPROVE BLOOD CIRCULATION
- ANATOMICALLY DESIGNED
- IMMEDIATE RELIEF
- ANTI-BACTERIAL COOPER TECHNOLOGY
- COMFORT ALL DAY LONG
- HIGH QUALITY MATERIAL
- BREATHABLE AND HYPOALLERGENIC
- REDUCES SWELLING AND HEAVINESS
- ENERGIZES LEGS
- PADDED TOE AREA
- EXTRA ANKLE SUPPORT
- COMPRESSION LEVELS FROM 25-28 MMHG

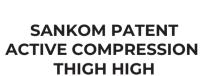
#### **SANKOM SOCKS LINE CLASS I**

#### **COMPRESSION LEVELS FROM 15-21 MMHG**

THESE DEVICES TEND TO EXCHANGE ENERGY WITH A PATIENT IN A THERAPEUTIC MANNER OR ARE USED TO DIAGNOSE OR MONITOR MEDICAL CONDITIONS. THEY ARE GENERALLY INVASIVE BUT ONLY LIMITED TO NATURAL ORIFICES.



SANKOM PATENT ACTIVE COMPRESSION SOCKS BELOW THE KNEE SANKOM PATENT ACTIVE COMPRESSION SOCKS UP TO THE KNEE



SANKOM



SANKOM PATENT ACTIVE COMPRESSION FULL STOCKING

#### **IN DIFFERENT COLOR OPTIONS**

#### **ACTIVE COMPRESSION PATENT LIGHT SOCKS CLASS I**





- IMPROVE BLOOD CIRCULATION
- ANATOMICALLY DESIGNED
- IMMEDIATE RELIEF
- ANTI-BACTERIAL COOPER TECHNOLOGY
- COMFORT ALL DAY LONG
- HIGH QUALITY MATERIAL
- BREATHABLE AND HYPOALLERGENIC
- REDUCES SWELLING AND HEAVINESS
- ENERGIZES LEGS
- PADDED TOE AREA
- EXTRA ANKLE SUPPORT
- COMPRESSION LEVELS FROM 15-21 MMHG

## **ANTI-EMBOLISM, (OPEN TOES) THIGH LENGTH FOR ADULT CLASS I**





- ANTI-BACTERIAL, ANTI-EMBOLISM, BREATHABLE
- SEAMLESS DESIGN PROVIDES MORE COMFORT
- REDUCES SWELLING AND SUPPORTS ANKLE JOINTS
- REINFORCED THE WEAVING OF TOE AND HEEL

HELPS RELIEVE LEG SWELLING PAINS AFTER LONG TIME STANDING, SEDENTARY OR HEAVY LABOR WORKINGS

- USING "INTRAVENOUS FLUID DYNAMICS" PRINCIPLE, INCREMENTAL MINING SUB-PRESSURE DESIGN TO PREVENT LEG FATIGUE
- HELPS MODERATE EDEMA AND RELIEVE LEG ARCHING PAIN
   IN LATE PREGNANCY



#### **ANTI-EMBOLISM SOCKS BELOW KNEE CLASS I**





- ANTI-BACTERIAL, ANTI-EMBOLISM, BREATHABLE
- SEAMLESS DESIGN PROVIDES MORE COMFORT
- REDUCES SWELLING AND SUPPORTS ANKLE JOINTS
- REINFORCED THE WEAVING OF TOE AND HEEL
- HELPS RELIEVE LEG SWELLING PAINS AFTER LONG
  TIME STANDING, SEDENTARY OR HEAVY LABOR WORKINGS
- USING "INTRAVENOUS FLUID DYNAMICS" PRINCIPLE, INCREMENTAL MINING SUB-PRESSURE DESIGN TO PREVENT LEG FATIGUE
- HELPS MODERATE EDEMA AND RELIEVE LEG ARCHING PAIN IN LATE PREGNANCY.



#### **ANTI-EMBOLISM THIGH LENGTH CLASS I**





- SILICONE DESIGN ON THIGH TO PREVENT FALL-OFF
- SEAMLESS DESIGN PROVIDES MORE COMFORT
- ENHANCES THE SHAPE AND MAINTAINS SLIMMER LEGS
- REINFORCES THE WEAVING OF TOE AND HEEL. SWELLING LEGS
- FOUR-WAY STRETCHABILITY, HIGH DURABILITY AND PROVIDING COMFORT ANDHELPS RELIEVE LEG SWELLING, MODERATE TO SEVERE VARICOSITIES OR EDEMA
- USING "INTRAVENOUS FLUID DYNAMICS" PRINCIPLE, INCREMENTAL MINING SUB-PRESSURE DESIGN TO PREVENT LEG FATIGUE
- GRADUATED COMPRESSION THERAPY-HELPS BLOOD CIRCULATION
   FROM LOWER SIDES TO UPPER SIDES.
   FOR LOWER EXTREMITY SWELLING, SCLERODERMA
   AND IRREVERSIBLE LYMPHEDEMA PATIENTS



## ANTI - EMBOLISM, THIGH LENGTH, WITH INSPECTION TOE AND WAIST BELT CLASS I

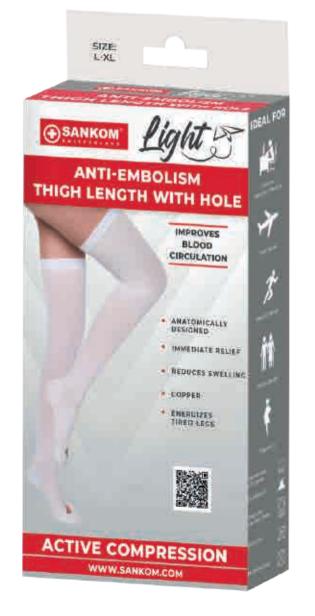




- MEDICAL COMPRESSION STOCKINGS FOR VARICOSE VEINS
   CAN BE PARTIALLY REDUCED FAT, BEAUTIFY THE LEGS OF THE CURVE
- FOUR-WAY STRETCHABILITY, HIGH DURABILITY AND PROVIDING COMFORT
- HELPS RELIEVE LEG SWELLING, MODERATE TO SEVERE VARICOSITIES/EDEMA
- GRADUATED COMPRESSION THERAPY-HELPS BLOOD CIRCULATION
   FROM LOWER SIDES TO UPPER SIDES
- TREATS PHLEBITIS, VENOUS THROMBOSIS AND FOR SAPHENOUS VEIN EXFOLIATED POST-SURGERY OR VEIN THROMBOSIS PATIENTS
- FOR LOWER EXTREMITY SWELLING, SCLERODERMA AND IRREVERSIBLE LYMPHEDEMA PATIENTS

#### SANKOM®

## STOCKING, ANTI-EMBOLISM, THIGH LENGTH WITH INSPECTION TOES CLASS I





- SILICONE DESIGN ON THIGH TO PREVENT FALL-OFF
- SEAMLESS DESIGN PROVIDES MORE COMFORT
- ENHANCES THE SHAPE AND MAINTAINS SLIMMER LEGS
- REINFORCES THE WEAVING OF TOE AND HEEL. SWELLING LEGS
- FOUR-WAY STRETCHABILITY, HIGH DURABILITY AND PROVIDING COMFORT AND HELPS RELIEVE LEG SWELLING, MODERATE TO SEVERE VARICOSITIES OR EDEMA
- USING "INTRAVENOUS FLUID DYNAMICS" PRINCIPLE, INCREMENTAL MINING SUB-PRESSURE DESIGN TO PREVENT LEG FATIGUE
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- FOR LOWER EXTREMITY SWELLING, SCLERODERMA AND IRREVERSIBLE LYMPHEDEMA PATIENTS



## **STANDARD COLORS**





# **STRONG** MARKETING SUPPORT

SANKOM



# **SOCIAL MEDIA CONTENT**

3D VIDEOS, CLINICAL STUDY RESULTS, CLOSE UP VIDEOS OF PRODUCTS, BEFORE AND AFTER IMAGES, PATENTS AND CERTIFICATES, ETC.



INVITE GUESTS - USERS OF THE PRODUCT, TO SHARE LIFE-CHANGING EXPERIENCE.



LEG MANNEQUIN, SEATING ARRANGEMENT, SANKOM SOCKS, PATENTS AND CERTIFICATES, BANNERS, ETC.



30 SECOND VIDEOS

### **SOCIAL MEDIA SUPPORT**























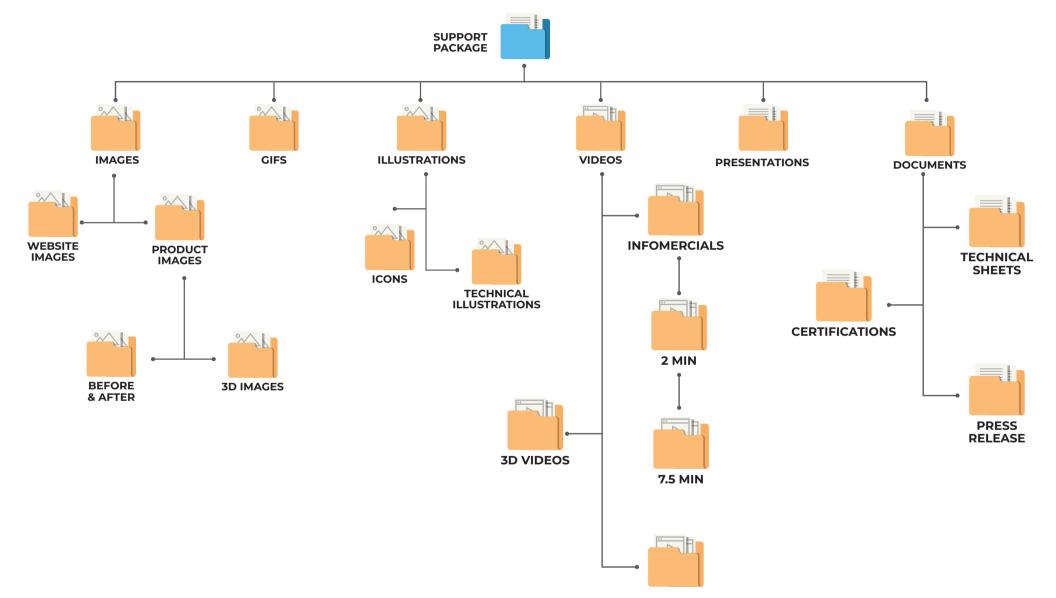
# OVER 1,000 PROFESSIONAL PHOTOS



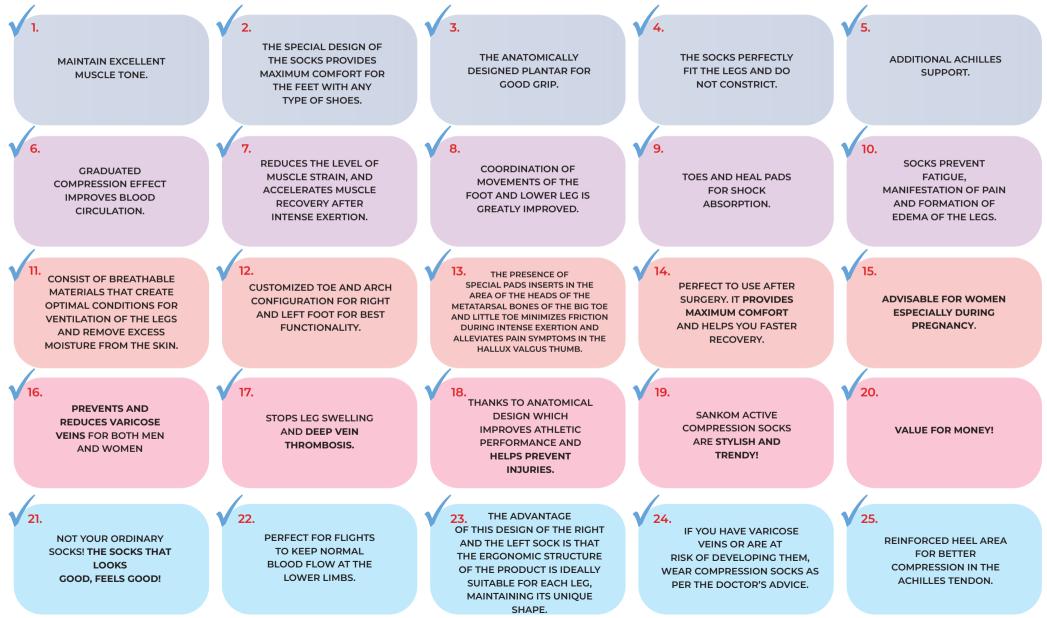
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# STRUCTURE OF THE SANKOM MARKETING SUPPORT PACKAGES



# SAMPLES OF THEMES FOR SOCIAL MEDIA POSTINGS AND CALENDARS



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#### in LINKEDIN

SANKOM SWITZERLAND

SANKOM PATENT ACTIVE COMPRESSION SOCKS

SWISS DIET KIT

AVEVITTA BY SANKOM SWITZERLAND

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**Ј** тікток

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# CONSUMER BENEFITS:

- ✓ IMMEDIATE RELIEF
- ✓ COMFORT ALL DAY LONG
- ✓ HIGH QUALITY MATERIAL
- ✓ BREATHABLE AND HYPOALLERGENIC
- REDUCES SWELLING AND HEAVINESS
- ✓ ENERGIZES LEGS
- PADDED TOE AREA
- EXTRA ANKLE SUPPORT



# DISRIBUTOR'S BENEFITS:

- ✓ SUCCESSFULLY DISTRIBUTED IN 97 COUNTRIES
- ✓ MILLIONS OF **HAPPY CUSTOMERS** ALL AROUND THE WORLD.
- PROFITABILITY MARGIN
   200-300%.
- SWISS BRAND FOR HEALTH & BEAUTY INDUSTRY WITH UNIQUE TECHNOLOGIES
- SWISS MEDICAL DEVICE CLASS I AND CLINICALLY PROVEN
- **FULL PACKAGING** OF SOCIAL MEDIA MARKETING MATERIALS
- **BRAND SUPPORT** (PRODUCT TRAINING, CUSTOMIZED MARKETING MATERIALS).

#### **CERTIFICATION:**

CLASS 1 MEDICAL DEVICE FREE SALE CERTIFICATE FDA LISTED DECLARATION OF CONFORMITY UTILITY & DESIGN PATENTS CLINICAL STUDY



# **SANKOM BRAND SUPPORT**

#### **E-COMMERCE SALES SUPPORT**

ONLINE SALES PACKAGE (ADS LAYOUTS, TEASERS, SHORT VIDEOS FOR YOUTUBE, FACEBOOK, INSTAGRAM); LANDING PAGE TEMPLATE IN ACCORDANCE WITH YOUR PERSONAL NEEDS, ETC.

#### **RETAIL SALES SUPPORT**

ATTRACTIVE INDIVIDUAL RETAIL BOXES; MORE THAN 500 HIGH RESOLUTION PROFESSIONAL IMAGES; RETAIL STORE DISPLAYS AND STANDS IN DIFFERENT DIMENSIONS, ETC.

#### DIRECT MARKETING SUPPORT

VIDEO GRAPHIC SUPPORT FOR DIFFERENT LANGUAGES; TRAINING SET FOR CALL-CENTER OPER-ATORS; COMPLETE TECHNICAL ASSISTANCE FOR THE ADJUSTMENT OF THE INFOMERCIAL BASED ON YOUR SPECIFIC REQUIREMENTS, ETC.

#### LOGISTICS SUPPORT

DIFFERENT PACKAGING OPTIONS FOR EACH UNIT: POLYBAG OR INDIVIDUAL RETAIL BOX; VARI-OUS TRANSPORTATION OPTIONS; "ALL INCLUSIVE" LOGISTICS ASSISTANCE, ETC.

# ASSISTANCE TO DISTRIBUTORS IN THE PREPARATION OF MATERIALS, TAKING INTO ACCOUNT THE SPECIFIC REQUIREMENTS LOCAL MARKETS

SHO	DE SIZE	US	EU
SMALL	/ MEDIUM	5-8	35-41
LARGE	/ X-LARGE	8,5-13	42-47
And Deck. Coverent			
		COMPOSITION:	
		97% NYLON	
	3% SPANDEX		
		No. 10	1
	- Statistics	-	



## **HOW TO PUT SANKOM PATENT SOCKS ON?**





















# **RECOMMENDED DISTRIBUTION CHANNELS**



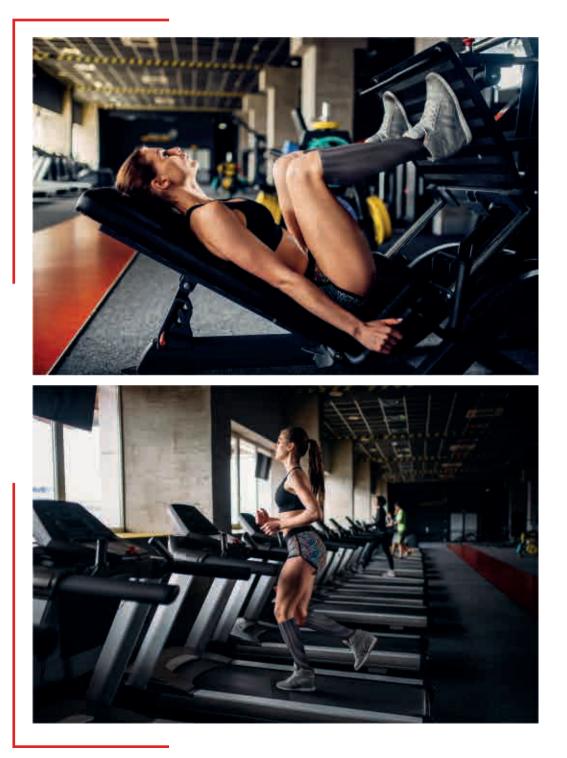




# OVER 1,000,000 HAPPY CUSTOMERS



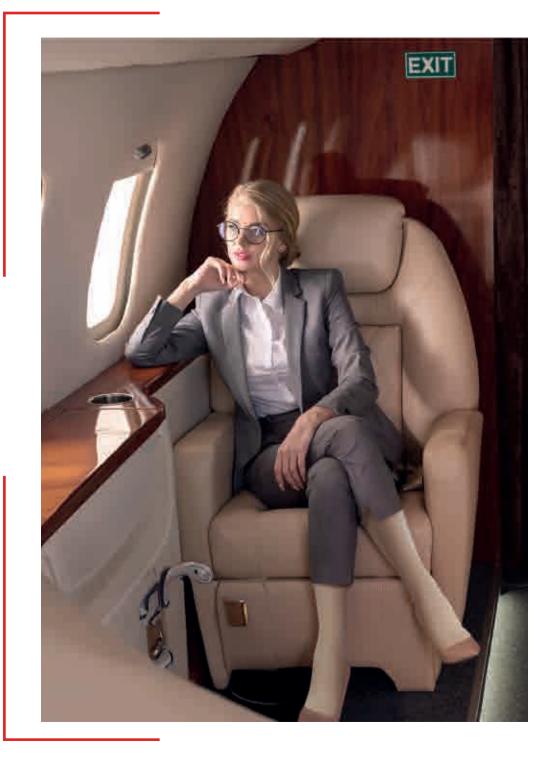


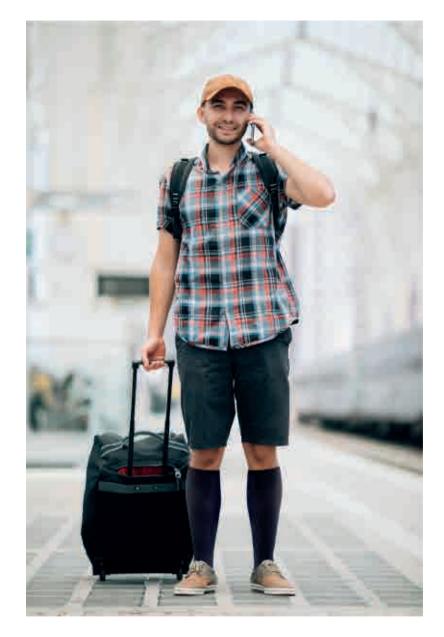




# FOR ATHLETES

















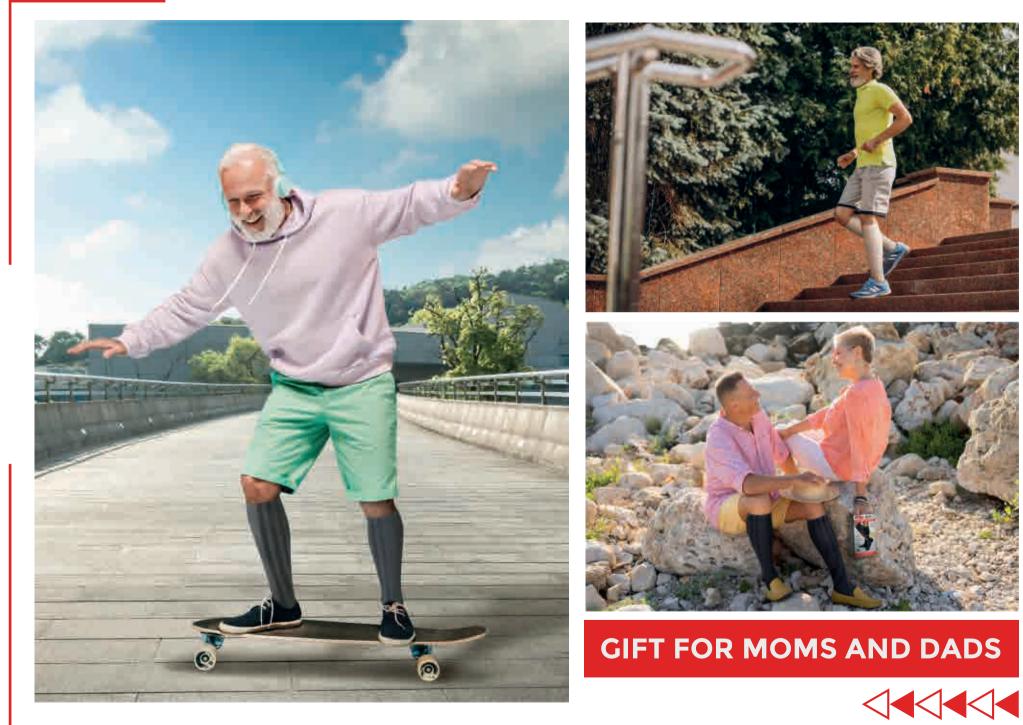
# FOR TREKKER





## FOR WORK, HOME, LEISURE









# FOR PREGNENT

## **RETAIL STORES**





# **ANTI-EMBOLISM SOCKS BELOW KNEE, WITH INSPECTION TOE CLASS I**

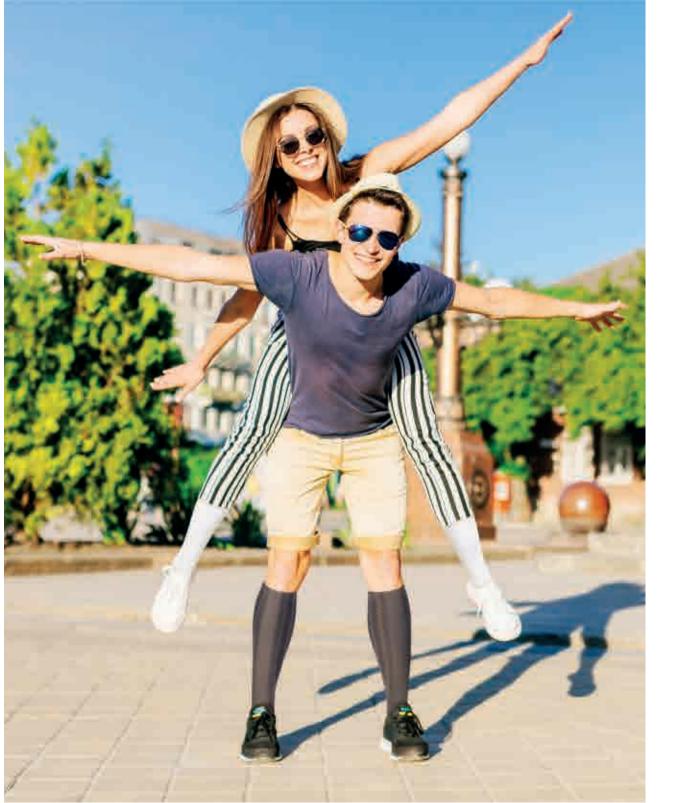


- ANTI-BACTERIAL, ANTI-EMBOLISM, BREATHABLE
- SEAMLESS DESIGN PROVIDES MORE COMFORT
- REDUCES SWELLING AND SUPPORTS ANKLE JOINTS
- REINFORCED THE WEAVING OF TOE AND HEEL
- HELPS RELIEVE LEG SWELLING PAINS AFTER LONG TIME STANDING, SEDENTARY OR HEAVY LABOR WORKINGS
- USING "INTRAVENOUS FLUID DYNAMICS" PRINCIPLE,
   INCREMENTAL MINING SUB-PRESSURE DESIGN TO PREVENT LEG FATIGUE
- HELPS MODERATE EDEMA AND RELIEVE LEG ARCHING
   PAIN IN LATE PREGNANCY











🕀 SANKOM



# SANKOM PATENT LIGHT SOCKS FOR EVERYONE FOR EVERYTHING!



# SANKOM PATENT LIGHT SOCKS

More economic, more breathable! For everyone, for everything.

SANKOM Switzerland,

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CH-2800 Delémont, Switzerland,

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