

## Electronic Retailing Association Europe

### PRESS RELEASE

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### THE WINNERS OF THE HOME SHOPPING CONFERENCE EMMA AWARDS

ERA Europe EMMA Awards winners are ...

Brussels, June 2016 - At the Electronic Retailing Association Europe (ERA) annual conference in Barcelona, Isabelle Fournier, Chairwoman of ERA Europe was host for the EMMA awards ceremony.

The EMMA Awards, presented for the first time today, was the highlight of the €lectronic Home Shopping Conference which honoured companies and individuals that have contributed to the Home Shopping Industry and who are continuously instrumental in the growth of the industry.

The winners for each of the categories are:

**Category for Best Consumer Orientation**

The award was presented to Sankom for the Sankom Patented Bra. Accepting the award on behalf of Sankom was Oksana Mazourik, CEO of Sankom.

**Category for Multi-Channel Champion**

The award was presented to Studio Moderna for the Dormeo Warm Hug Set. Accepting the award on behalf of Studio Moderna was Maja Umek, International Sales Director.

**Category for Best Communication**

The award was presented to EHS for the show presented by Chef Juan Sánchez for the Sarten del granite. Accepting the award on behalf of EHS was Alexander Chacon, President of EHS.

**Category for Best Innovation**

The award was presented to Media Shop for the "Pure 100. Accepting the award on behalf of Media Shop was Katharina Schneider, CEO of Media Shop.

**Category for the Life Time Award**

The award was presented to John Argus Donald Mills, the founder and chairman of JML. JML has global sales through retail distribution, TV home shopping and ecommerce. Mr. Mills started JML in the basement of his home in Camden Town, London in 1986. The company now employs 250 people and has over £100 million in sales. JML is celebrating its 30<sup>th</sup> anniversary this July.

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The Electronic Retailing Association Europe (ERA Europe) is the Association for the Multi-Channel Home Shopping Industry. ERA Europe is the voice and network for businesses that offer innovative products to consumers through audio visual presentation, the internet and other electronic media, according to a recognised code of ethics. ERA Europe advocates and supports the interests of our members and their customers in Europe and the Middle East. Currently ERA Europe represents the interests of 70 European and Middle Eastern members. Please refer to: [www.era-europe.eu](http://www.era-europe.eu) for further information.

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