

# PRICING & SPONSORSHIP LAS VEGAS 23-25 SEPT 2024

Location: Palms Casino Resort 4321 W. Flamingo Rd Las Vegas, NV 89103





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Prices do not include VAT

|  | MEMBER    |           | NON-MEMI    | BER       |
|--|-----------|-----------|-------------|-----------|
| ATTENDEE TICKETS   | ONLINE    | ONSITE    | ONLINE      | ONSITE    |
| 3-Day Pass   | \$ 799,00 | \$ 975,00 | \$ 1.485,00 | \$ 1.580  |
| available only for FTA or product inventors which company and attendee have never been to the ERA Global conferences. Please contact us for pre-approval. Generally, ERA Global reserves the right to reject an application as FTA or inventor after detailed examination of the registration. | n/a       | n/a       | \$ 485,00   | \$ 799,00 |





Prices do not include VAT

|  | MEMBER      |        | NON-MEME    | BER    |
|--|-------------|--------|-------------|--------|
| EXHIBITION   | ONLINE      | ONSITE | ONLINE      | ONSITE |
| Business Club Table including 1 x 3-Day Pass   | \$ 1.699,00 | n/a    | \$ 2.899,00 | n/a    |
| 1 table with 4 chairs (electricity will be provided on separate charging stations) on the Showfloor.  Special offer: Book your company's Business Club Table for all ERA Global Events & get the last for free (at least 3 Business Club Tables need to be booked online)  |             |        |             |        |
| FTA (First time attendee) & Inventor's Table including 1 x 3-Day Pass  | n/a         | n/a    | \$ 1.100,00 | n/a    |
| 1 table with 2 chairs (electricity will be provided on separate charging stations) in the FTA & Inventors's Corner on the Showfloor. This table is only for FTA or product inventors which company and attendee have never been to the ERA Global Conferences. Please note that ERA Global reserves the right to reject your application as FTA or Inventor after a detailed examination of your registration. |             |        |             |        |





Prices do not include VAT

|  | MEMBER      |        | NON-MEME    | ER     |
|--|-------------|--------|-------------|--------|
| EXHIBITION BOOTHS  | ONLINE      | ONSITE | ONLINE      | ONSITE |
| Exhibition Booth 3 x 2 m including 1 x 3-Day Pass  | \$ 2.900,00 | n/a    | \$ 4.350,00 | n/a    |
| 1 table with chairs, full digitally printed textile wall, power supply, set-up & tear-down |             |        |             |        |
| MEETING ROOMS *  | ONLINE      | ONSITE | ONLINE      | ONSITE |
| Avery 80 sqm/daylight including 1 x 3-Day Pass   | \$ 5.000,00 | n/a    | \$ 7.500,00 | n/a    |
| Madison A 80 sqm/daylight including 1 x 3-Day Pass   | \$ 5.000,00 | n/a    | \$ 7.500,00 | n/a    |
| Madison B 80 sqm/daylight including 1 x 3-Day Pass   | \$ 5.000,00 | n/a    | \$ 7.500,00 | n/a    |
| Harper A 70 sqm/daylight including 1 x 3-Day Pass  | \$ 5.000,00 | n/a    | \$ 7.500,00 | n/a    |
| Harper B 65 sqm/daylight including 1 x 3-Day Pass  | \$ 5.000,00 | n/a    | \$ 7.500,00 | n/a    |
| Harper C+D 130 sqm/daylight including 1 x 3-Day Pass                                       | \$ 5.000,00 | n/a    | \$ 7.500,00 | n/a    |
| Kennedy A+B+C 165 sqm/daylight including 1 x 3-Day Pass                                    | \$ 5.000,00 | n/a    | \$ 7.500,00 | n/a    |

<sup>\*</sup>NOTE: Rental fees include 3 conference days and half a set-up day.





Prices do not include VAT

| MEETING SUITES*   | MEMBER      | NON-MEMBER  |
|---|-------------|-------------|
| Meeting Suites for single/double use including 1 x 3-Day Pass   | \$ 3.000,00 | \$ 5.000,00 |
| The large and modern living area includes a sofa and a dining table with 6 chairs. The separated and spacious bedroom with king bed is connected to the luxurious bathroom. |             |             |









\*Note: Suites can be booked through ERA GLOBAL for 4 nights minimum stay (Sunday to Thursday). Please note that no furniture can be removed – only additional banqueting chairs can be provided. Please contact us for further information. No breakfast included.

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#### PRICING LIST SPONSORSHIP

Prices do not include VAT

#### All Main, WIFI, Gold, Silver and Bronze Sponsors will receive acknowledgment:

- as a sponsor when- and wherever the conference is publicized.
- wherever the ERA Global Las Vegas 2024 sponsors are collectively listed.
- on the conference website and in the ERA GLOBAL conference communication.

Please find below the pricing for the sponsorship packages and on the next pages an outline of the specific benefits per each package. For customized sponsorship packages please contact us directly.

| PACKAGE                           | MEMBER    | NON-MEMBER |
|-----------------------------------|-----------|------------|
| MAIN incl. 5 free registrations   | \$ 12.000 | \$ 17.000  |
| WIFI incl. 4 free registrations   | \$ 10.000 | \$ 15.000  |
| GOLD incl. 3 free registrations   | \$ 7.000  | \$ 10.500  |
| SILVER incl. 2 free registrations | \$ 5.000  | \$ 7.500   |
| BRONZE incl. 1 free registration  | \$ 2.800  | \$ 4.200   |





# **MAIN SPONSORSHIP PACKAGE**

| PACKAGE | BENEFITS  |
|---------|---|
| MAIN    | <ul> <li>5 free registrations</li> <li>Welcome Reception in the Moon Lounge with a stunning 360-degree view over Las Vegas, balcony on top of it all as well as retractable roof "sponsored by" with beer, wine and softdrinks (2 h) on the 1st conference day</li> <li>Branded cocktail napkins with company logo</li> <li>Co-branding of the conference name badges with your company logo and the ERA Global logo</li> <li>Opportunity to provide unlimited marketing material and give-aways for the conference bag</li> <li>Company roll-up at the ERA Global registration desk</li> </ul> |









# WIFI SPONSORSHIP PACKAGE

| PACKAGE | BENEFITS   |
|---------|--|
| WIFI    | <ul> <li>4 free registrations</li> <li>Personalized WIFI name exclusively with your company name and your company logo to be displayed on all conference WIFI information</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>WIFI Sponsorship Roll-up at the ERA Global registration desk</li> </ul> |





# **GOLD SPONSORSHIP PACKAGES**

| PACKAGE          | BENEFITS   |
|------------------|--|
| GOLD<br>OPTION 1 | <ul> <li>3 free registrations</li> <li>Company logo on the conference lanyards</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Company Gold Sponsorship Roll-up at the entrance to the ERA Global Showfloor</li> </ul>  |
| GOLD<br>OPTION 2 | <ul> <li>3 free registrations</li> <li>One-side branded conference bag exclusively with your company logo</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Company Gold Sponsorship Roll-up at the entrance to the ERA Global Showfloor</li> </ul>   |
| GOLD<br>OPTION 3 | <ul> <li>3 free registrations</li> <li>Reusable conference water bottle with straw branded with your company logo</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Company Gold Sponsorship Roll-up at the entrance to the ERA Global Showfloor</li> </ul>   |
| GOLD<br>OPTION 4 | <ul> <li>3 free registrations</li> <li>Networking Lunch Buffet "sponsored by" in the ERA Global Showfloor Foyer</li> <li>Branded cocktail napkins with company logo</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Company Gold Sponsorship Roll-up at the entrance to the ERA Global Showfloor</li> </ul> |





# **SILVER SPONSORSHIP PACKAGES**

| PACKAGE            | BENEFITS  |
|--------------------|---|
| SILVER<br>OPTION 1 | <ul> <li>2 free registrations</li> <li>Networking Breakfast Buffet "sponsored by" in the ERA Global Showfloor Foyer</li> <li>Branded cocktail napkins with company logo</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Company Silver Sponsorship Roll-up in the ERA Global Showfloor Foyer</li> </ul>  |
| SILVER<br>OPTION 2 | <ul> <li>2 free registrations</li> <li>Keynote Reception "sponsored by" on the ERA Global<br/>Showfloor with beer, wine and softdrinks (1 h)</li> <li>Branded cocktail napkins with company logo</li> <li>Opportunity to provide 1 promotional product or give-away<br/>for the conference bag</li> <li>Company Silver Sponsorship Roll-up in the ERA Global<br/>Showfloor Foyer</li> </ul>                     |
| SILVER<br>OPTION 3 | <ul> <li>2 free registrations</li> <li>Aftershow Get-together "sponsored by" on the ERA Global Showfloor with beer, wine and softdrinks (1 h) on the last conference day</li> <li>Branded cocktail napkins with company logo</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Company Silver Sponsorship Roll-up in the ERA Global Showfloor Foyer</li> </ul> |





## **BRONZE SPONSORSHIP PACKAGES**

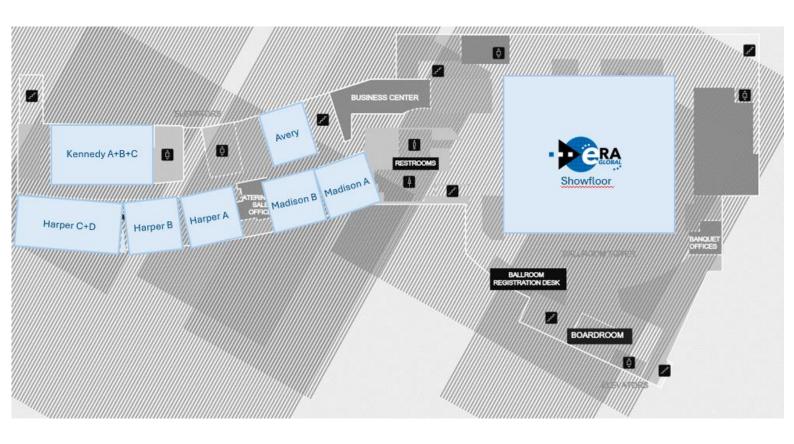
| PACKAGE            | BENEFITS  |
|--------------------|---|
| BRONZE OPTION 1    | <ul> <li>1 free registration</li> <li>Company logo on every Business Club table tag</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Company Bronze Sponsorship Roll-up on the ERA Global Showfloor</li> </ul>  |
| BRONZE<br>OPTION 2 | <ul> <li>1 free registration</li> <li>Co-Sponsorship of the First Time Attendee &amp; Inventors'         Corner on the ERA Global Showfloor</li> <li>Opportunity to provide 1 promotional product or give-away         for the conference bag</li> <li>Inclusion in all communication about the FTA &amp; Inventors'         Corner</li> <li>Company Logo on the FTA &amp; Inventors' Corner Roll-up</li> </ul> |
| BRONZE<br>OPTION 3 | <ul> <li>1 free registration</li> <li>Co-Sponsorship of the Business Speed Dating</li> <li>Company logo on every Speed Dating table tag</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Inclusion in all communication about the Business Speed Dating</li> <li>Company Logo on the Business Speed Dating Roll-up</li> </ul>                                 |
| BRONZE<br>OPTION 4 | <ul> <li>1 free registration</li> <li>Co-Sponorship of the educational programme with your company logo on the ERA Global Showfloor screen</li> <li>Opportunity to provide 1 promotional product or give-away for the conference bag</li> <li>Inclusion in all communication about the educational programme</li> <li>Company Logo on the Panel &amp; Keynote Roll-up</li> </ul>                                |

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# **Hotel Map\***

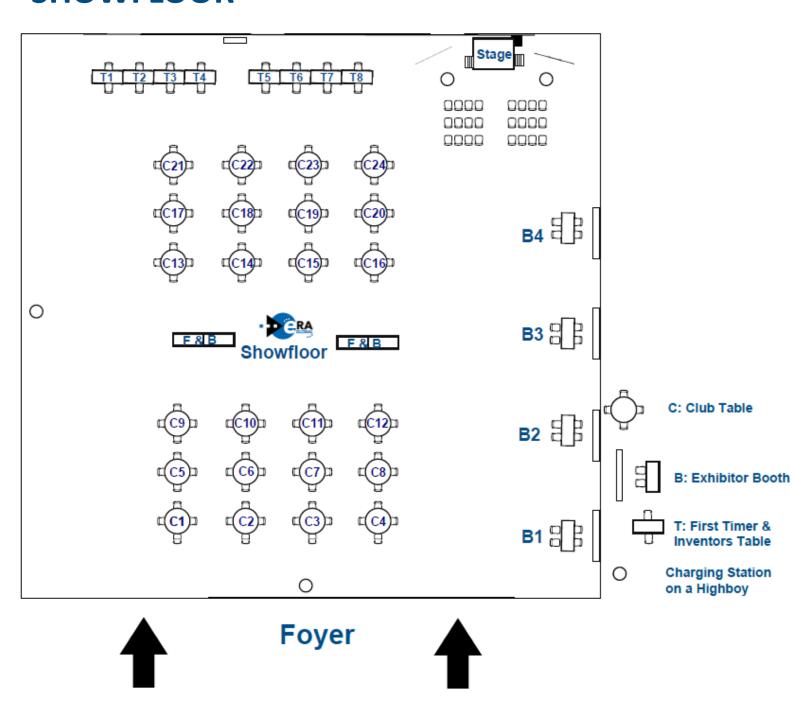


<sup>\*</sup>Note: The hotel map serves only as a site plan and does not provide exact information on the size of the conference rooms.





## **SHOWFLOOR\***



\*Note: Changes of the Showfloor set-up under reserve.





#### **EXHIBITOR BOOTHS**

#### **MEASUREMENTS**

# 2,40 m

#### **DETAILS**

#### **Pricing includes:**

- 2,40 x 2,10 m digitally single sided print booth backwall
- power supply
- table with chairs

The price includes printing, electricity, delivery, installation, teardown and removal.



PRICING & SPONSORSHIP LAS VEGAS, 23 – 25 SEPT 2024





#### **MEETING ROOMS**

#### **EXEMPLARY PICTURES**

#### **DETAILS**



#### **Meeting Rooms**

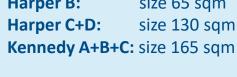
Avery: size 80 sqm Madison A: size 80 sqm Madison B: size 80 sqm

All rooms have natural daylight. There is no technical equipment included in the rooms. For additional equipment please contact:

conference@era-global.org



Harper A: size 70 sqm Harper B: size 65 sqm size 130 sqm



All rooms have natural daylight. There is no technical equipment included in the rooms. For additional equipment please contact:

conference@era-global.org







#### **REGISTRATION & CONTACT**

#### **More Information:**



Find more information about the conference **HERE.** 

#### **Registration:**

For registration please click **HERE.** 

#### **Contact:**



For further support please contact the **ERA Global Team** conference@era-global.org







